



**Direct Install** is a turnkey solution that makes it easy and affordable to upgrade to high efficiency equipment. **Willdan**, which has been selected by JCP&L to implement the program, will provide you with a NO COST energy assessment to identify eligible equipment replacements, help you complete the application/agreement, then replace the equipment in a convenient and timely way.

The **program pays up to 80%** of eligible retrofit costs, dramatically improving your payback on the project. Plus, you'll continue to save energy and money for years to come.

## For more Information Contact:

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[www.energysavenj-business.com](http://www.energysavenj-business.com)

## Program Benefits

**Turnkey process** — Willdan or one of its partner contractors will address your project from start to finish, beginning with an assessment of your facility, and ending with the installation of eligible energy-efficient equipment.

**Minimal cost** — The program pays up to 80% of the cost of qualified measures, which means your upgrade project can very quickly pay for itself.

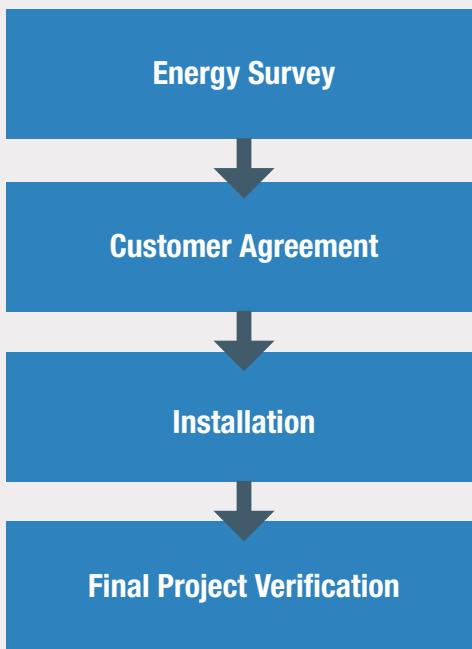
**Fast turn-around** — Project installations are typically completed within 90 days from the time of scheduling your energy assessment.

**Ongoing savings** — Your new energy-efficient equipment will provide savings for years to come through reduced energy costs on your monthly utility bills.

**Financing** — Qualifying Customers may be eligible for 0% financing up to a 5 Yr. term.

## Customer Eligibility

- Existing small commercial facilities with a billed electric demand of 300 kilowatts (kW) or less.
- Buildings must be located in JCP&L electric service territory in New Jersey.



Customers served through Small Business Direct Install include (not limited to):

- Offices
- Schools
- Police/Fire Stations
- Multifamily (Common Areas)
- Food and Beverage
- Churches
- Small Retail
- Grocery/Convenience
- Liquor Stores
- Healthcare
- Auto Repair
- Warehouse/Industrial

## Representative Energy Efficiency Measures

Technology	Energy Conservation Measure Description
 Lighting	LED bulbs
	Exteriors
	Fixtures
	Sensors
 Refrigeration	Night covers for refrigerated cases
	Anti-sweat door heater controls
	Electronically commutated motors
	Evaporator fan controls
	Strip curtains
	Beverage vending machine controls
 HVAC	Smart thermostat
	Duct sealing
	AC tune-up

*By participating in the Company's energy efficiency and peak demand reduction programs, customers agree their electric utility will maintain ownership of all Capacity Rights from electric savings measures, which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your electric utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market as appropriate, with proceeds being used to reduce customers' costs for the programs.*

*Costs of these programs may be recovered through customer rates in accordance with New Jersey law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit energysaveNJ.com.*